



Samsung Galaxy S6 and S6 Edge are MirrorLink®-Enabled

Millions more consumers to enjoy seamless access to content from the smartphone to the dashboard

Mobile World Congress – Barcelona – March 4, 2015 — The [Car Connectivity Consortium](#) (CCC), an organization driving global technologies for smartphone-centric car connectivity solutions, today announced that the new Samsung Galaxy S6 and S6 Edge smartphones are MirrorLink®-enabled. The deployment emphasizes Samsung’s continued dedication to shaping the world of mobile technology, which includes extending the Galaxy experience into the car. With millions of mass market MirrorLink-enabled vehicles rolling off assembly lines today, MirrorLink leads the way in bringing the smartphone to the dash.

“Distribution on the world’s most popular Samsung devices, including the Samsung Galaxy S5, Note 4, Note Edge, and now the Galaxy S6 and S6 Edge, reaffirm that MirrorLink is real and in the hands of millions of consumers today,” said Alan Ewing, President and Executive Director of the CCC. “For consumers, the variety of MirrorLink-enabled handsets and vehicles has turned the promise of the connected car into a reality. And with deployments taking place on such a large scale, developers can focus on what they do best – creating innovative apps to redefine the connected driving experience.”

MirrorLink is the leading industry standard for car-smartphone connectivity and is designed for maximum interoperability between a wide range of smartphones and cars. MirrorLink is also the only OS- and OEM-agnostic standard for car-smartphone connectivity and the only vendor-neutral standard where no single entity has a controlling stake. MirrorLink thus offers the quickest global route to more responsible and enjoyable connected driving.

About the Car Connectivity Consortium (CCC)

The CCC is dedicated to cross-industry collaboration in developing MirrorLink® global standards and solutions for smartphone and in-vehicle connectivity. The organization’s more than 100 members represent more than 80 percent of the world’s auto market, more than 70 percent of the global smartphone market and a who’s who of aftermarket consumer electronics vendors. For further information, please visit www.mirrorlink.com.

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